



ELEVASIAN

2026 PARTNERSHIP PACKAGE

SPONSORSHIP & PARTNERSHIP

ELEVASIAN ALL-STAR SHOWCASE

Elevating Asian athletes through culture, community, and sport.



TITLE DOCUMENTARY PARTNER



YEAR ONE COMMUNITY SPONSORS



WWW.ELEVASIAN.CA

@ELEV.ASIAN

THE STORY SO FAR

YEAR ONE IMPACT



January 4, 2026, Killarney Secondary School, Vancouver

41

All-star athletes

900+

Tickets claimed

500+

Attendees in the gym

1.5M

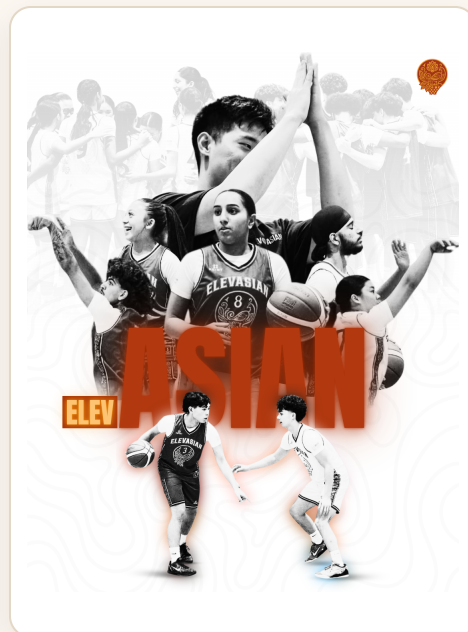
Combined social media views

41 of BC's top Asian and South Asian student-athletes took the floor at Killarney Secondary. Girls and boys all-star games, a packed gym, and a community that showed up loud. 23 local sponsors backed year one, with logos across shirts, posters, and game-day graphics.

REPRESENTATION

COMMUNITY

CELEBRATION



YEAR TWO, OCTOBER 10, 2026

- Youth camp in the morning, featured athletes mentoring younger kids.
- Girls and boys all-star games in the evening.
- Thanksgiving weekend, aligned with the Mid-Autumn Festival. Location to be confirmed.

THE DOCUMENTARY

TELUS STORYHIVE VOICES

- 6 episodes, 150 minutes of documentary storytelling around the showcase.
- Built for streaming platforms such as Amazon Prime Video, Tubi, and Roku.
- Gold and Title sponsors are featured on camera.
- The year one film is streaming now on Fawesome TV and True TV Plus.

elevasianallstargame@gmail.com

@elev.asian

www.ElevAsian.ca

PARTNERSHIP TIERS & BENEFITS



	PRESENTING, ONE PER YEAR TITLE PARTNER \$5,000	GOLD \$1,000	SILVER \$500	BRONZE \$250
Logo on event banner	✓	✓	✓	✓
Logo on event T-shirts	✓	✓	✓	✓
Logo on the www.ElevAsian.ca sponsor page	✓	✓	✓	✓
Logo on posters and social graphics	✓	✓	✓	—
Booth or table at the event entrance	✓	✓	✓	—
Promo handouts at your booth	✓	✓	✓	—
Promo to every attendee at the door	✓	✓	✓	—
Dedicated social media post	✓	✓	—	—
Logo on player spotlight posts	✓	✓	—	—
Halftime speaking moment	✓	—	—	—
Featured in the documentary	✓	✓	—	—
Youth camp branding and presence	✓	✓	—	—
Logo on all Instagram posts	✓	—	—	—
Logo on game jerseys	✓	—	—	—
Event presenting naming rights	✓	—	—	—